

# Total Refreshment Resource



# ARAMARK.

## Your One Source for The Complete Breaktime Experience.®

To help boost employee satisfaction, morale and productivity, count on ARAMARK, the industry-leading expert, to be your trusted refreshment partner. Our commitment to *Service In a Class By Itself* means we'll deliver all your refreshment needs so you can focus on other priorities.

Please review the refreshment options in this catalog. Then contact your ARAMARK Refreshment Specialist to customize a solution to meet the exact refreshment needs of your workplace.

For more information about our refreshment offerings, go to [www.aramarkrefreshments.com](http://www.aramarkrefreshments.com).

# The Complete Breaktime Experience<sup>®</sup> that's right for you.

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*We Proudly Brew*  
STARBUCKS COFFEE



## You don't have to hire a barista to brew fresh Starbucks® coffee at work.

Starbucks coffee is synonymous with coffee perfection, roasted from the world's finest coffee beans to create distinctive blends of unique richness and flavor. With Starbucks in your office, people can enjoy a genuine coffeehouse experience without ever leaving the building. It's the ultimate morale booster for employees and a welcome treat for clients and guests.



Starbucks Coffee

Available in four flavor profiles—  
Mild, Medium, Bold and Extra-Bold.  
Pre-ground and pre-measured for  
the perfect cup.



*We Proudly Brew*  
STARBUCKS COFFEE



Increased employee morale and productivity—  
with every single cup.



Starbucks® Interactive Cup® Brewer

The brewer automatically measures and grinds real whole bean Starbucks coffee, then brews a fresh, single cup at the push of a button. Also makes Starbucks Gourmet Hot Cocoa, tea and other hot beverages.

- The Fair Trade Certified™ label certifies that farmers who grow the coffee receive a minimum price. Fair trade guidelines also ensure that certain criteria are met, including decent working and living conditions, freedom of association, access to capital and sound environmental practices.



## Show your employees, clients and visitors they deserve the best.

With a bold flavor and smooth taste, Seattle's Best Coffee® has been blending and serving up fine, handcrafted coffee for over 30 years.

Using small batches of the best arabica beans, the Seattle's Best Coffee master roaster determines the proper roasting time for each coffee, ensuring that every cup of Seattle's Best Coffee is perfect every time.

Today, thanks to ARAMARK, coffee lovers across the nation can enjoy a variety of premium blends and flavored coffee from this Seattle specialty coffee pioneer—without ever leaving the office.

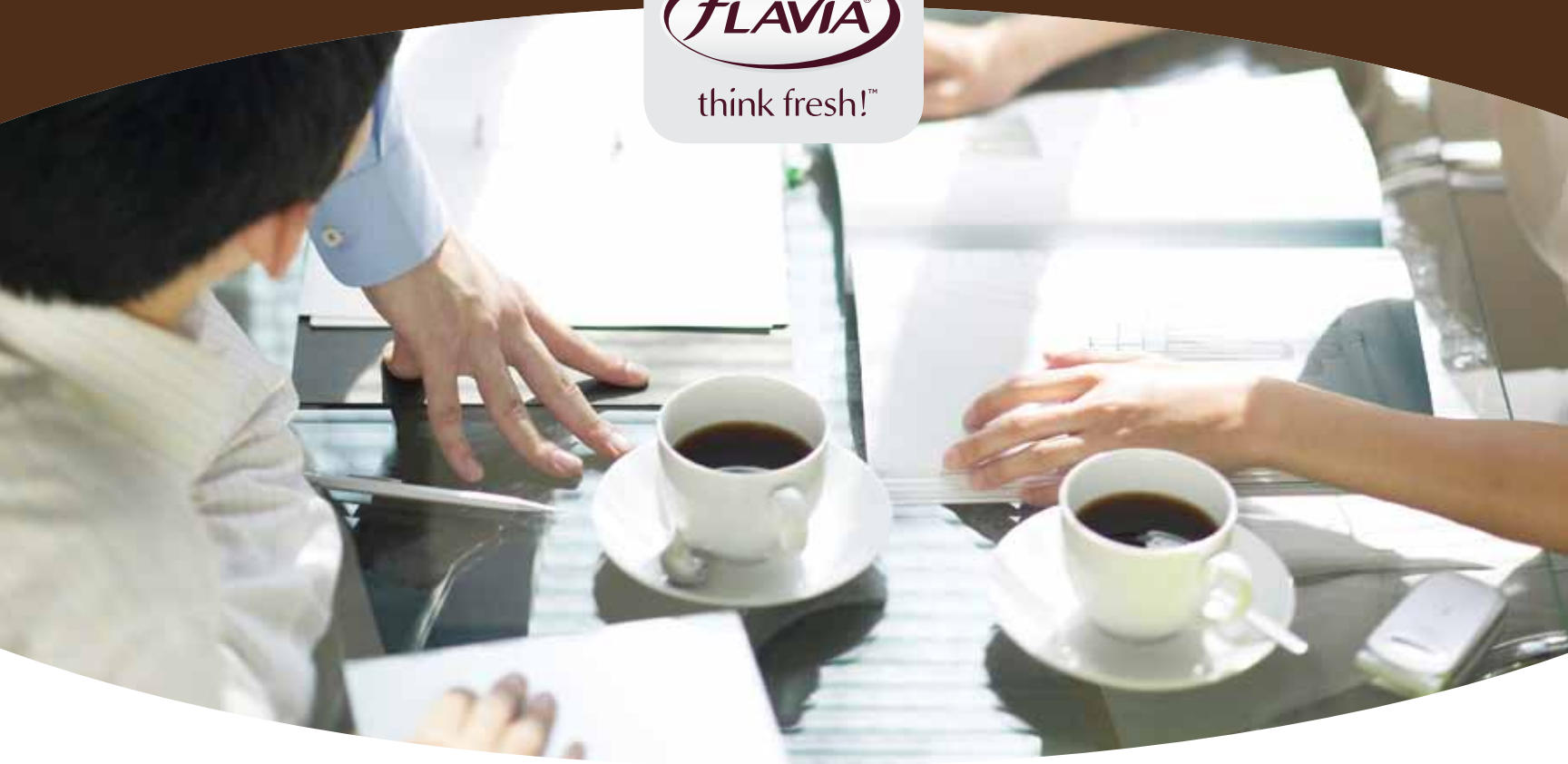
- 80% of Americans drink coffee, with more than 50% drinking it every day, making coffee our main source of antioxidants







think fresh!™



## Your partner at work.™

FLAVIA® is Your Partner At Work™ offering a variety of fresh coffee, tea and hot chocolate to keep your day running smoothly. With the FLAVIA® Creation 400™ brewer you can also enjoy a cappuccino, mochaccino or latte without ever having to leave the office!

ARAMARK offers a full range of FLAVIA® drinks including gourmet coffee, fresh leaf and herbal tea, specialties and hot chocolate. Be sure to try FLAVIA's Rainforest Alliance™ certified coffees.\*



- 86% of employees believe that companies that value their employees would most likely offer a high-quality beverage system\*\*

\*The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behavior.

\*\*Source: IPSOS Coffee Buyer Research 2008



## The premium coffee that tastes good—and does good.

Great-tasting, environmentally friendly Green Mountain Coffee® is a great way to boost employee morale and satisfaction—and show your employees they work for a company that truly cares.



- ★ Green Mountain Fair Trade Certified™ coffees help family farmers around the world by guaranteeing them a fair price for their harvest
- ★ Extensive variety of delicious signature, flavored and seasonal coffees including Our Blend, Vermont Country Blend®, Breakfast Blend and Hazelnut Cream\*
- ★ New Partnership coffees offer exceptional flavor and support causes like the Newman's Own® Foundation, the National Wildlife Federation® and Heifer® International



*\*ARAMARK provides the complete menu of Green Mountain Coffee Roasters® blends*





## Green Mountain Coffee Roasters.<sup>®</sup> One perfect cup at a time.

With the Keurig<sup>®</sup> Brewing System, it only takes a few seconds to enjoy the rich, satisfying taste of real “coffeehouse” hot beverages. Simply choose from a wide variety of unique K-Cups<sup>®</sup> preloaded with your favorite Green Mountain Coffee blend, hot cocoa or Celestial Seasonings<sup>®</sup> tea. In 30 seconds, you’ll be enjoying a perfect, hot cup—with no mess, cleanup or hassles, ever.

- ★ 4 Brew Size Options to satisfy all taste profiles (4 oz., 6 oz., 8 oz. and 10 oz.)
- ★ K-Cup and Mug Sensors—brewer alerts you if there is no mug present, helping to prevent accidental brews
- ★ Large LCD interface with user friendly, step-by-step brewing instructions



**CELESTIAL  
SEASONINGS<sup>®</sup>**





## An ARAMARK exclusive.

Our private-label Cory® coffee is recognized for delivering exceptional taste and satisfaction, time after time. We partner with one of the most experienced coffee roasters in America, carefully roasting each variety of bean individually, then blending them for a consistently smooth, full-bodied taste.

- 80% of decision makers believe that offering employees a variety of hot beverages is one of the most visible daily expressions of staff benefits



The Cory® Collection

All Cory blend coffees contain more than 75% mountain-grown arabica coffee. Our 100% Colombian, Signature Blend and Sequoia Dark are 100% arabica coffee.



Cory® Café Flavored Coffee

Savor the flavors found in upscale coffee bars, including Hazelnut Crème and Vanilla Fantasia. Blended from 100% arabica beans.



Cory® Café Gourmet Coffee

Our buyers travel the globe for the distinctive 100% arabica beans that go into our gourmet varieties. Enjoy Colombian Supremo, Kona Blend and other distinctive blends.





## The coffeeshop coffee your employees crave.

Named the “Best Coffee in America” by Food Trends editor Phil Lempert, Dunkin’ Donuts Coffee® is made with 100% arabica beans to be smooth and never bitter—every time. In fact, nearly 80% of employees feel appreciated and view their office as a much better place to work when their employers serve Dunkin’ Donuts coffee at work.<sup>1</sup>

Enhance your breakroom with our exclusive Dunkin’ Donuts Office Break Pack.

- ★ Featuring Dunkin’ Donuts Original Blend, Dunkin’ Decaf, French Vanilla and Hazelnut
- ★ Branded airpot wrap
- ★ Branded countertop mat
- ★ Branded cups and lids
- ★ Valuable coupons to build morale and save employees money



<sup>1</sup>ARAMARK/Dunkin’ Donuts Proprietary Research



## TRADITIONAL BREWING SYSTEMS



## Make a perfect pot of coffee the standard in your office.

- ★ Curtis TLP Series Brewers feature a compact, low-profile design to easily fit on countertops
- ★ Maintains optimum brewing time, volume and temperature—all essential for the best-tasting coffee



- ★ Black thermal server or stainless steel airpot goes with any décor—keeps coffee at just the right temperature for hours, so there's less waste and never a bitter cup of coffee

- ★ Curtis Digital Automatic Brewers are equipped with the G3 Advanced Digital System™ (ADS) for precision digital performance, reliability and durability
- ★ Maintains brew temperature throughout the cycle within one degree for delicious, full-flavored coffee
- ★ Automatic System dispenses piping hot water for tea, soups and hot chocolate—even during the brew cycle



## Advanced pure water dispenser that fits today's lifestyles—and breakrooms.

The AquaMark®LX Countertop not only dispenses hot or chilled water at the push of a button, it fits under any standard cabinet. With no heavy jugs to lift and store it's an attractive, thirst-quenching addition to any breakroom setting.

### Refreshing, Quality AquaMark®LX Water

- ★ Advanced system cleans your water and keeps it clean with ARAMARK's exclusive carbon-based filter and a powerful in-tank ultraviolet light
- ★ Makes everything prepared with water—coffee, tea, instant soup or powdered drink mix—taste better

### Convenience

- ★ Plumbed directly from your existing water source

### Health and Safety

- ★ Uses BioCote® technology
- ★ Leak sensor automatically shuts off water

### Environmentally Friendly

- ★ AquaMark®LX is a sustainable product that uses your existing water supply, not hard-to-recycle plastic bottles or jugs and no delivery trucks burning diesel fuel

The AquaMark® filter is certified for two important quality standards as defined by NSF International.



#### NSF/ANSI Standard 42– Aesthetic Effects

Chlorine reduction  
Particulate reduction  
Improved taste and odor

#### NSF/ANSI Standard 53– Health Effects

Lead reduction  
Asbestos reduction  
Cyst reduction

- Nearly 70% of workplaces offer free water to employees, making it second only to free hot coffee at work



## Your complete beverage source.

The sleek stainless steel look of the AquaMark®LX RefreshCenter™ pure water dispensers will make a great impression in your breakroom. The unique heat-resistant top holds any coffee brewer, saving precious counter space. And with the optional cabinet to store coffee and supplies, the RefreshCenter is as practical as it is attractive.



AquaMark®LX  
RefreshCenter™

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## BREAKTIME ESSENTIALS



Merchandiser  
Dimensions:  
20 $\frac{5}{8}$ " wide  
15 $\frac{5}{8}$ " deep  
21 $\frac{1}{8}$ " high

## Everything you need to make your beverage truly your own.

One key to employee satisfaction is providing the essentials they need to enjoy their beverages just the way they like them. Our exclusive Breaktime Essentials Merchandiser provides the ultimate in style and convenience for you and your employees, turning your breakroom into a coffeehouse-style destination. Customizable to fit any breakroom environment, it accommodates a full range of breaktime essentials like:

- ★ Land O'Lakes Mini-Moo's creamers
- ★ Nestle Carnation Coffee-mate liquid and flavored creamers
- ★ Equal and SLENDA sweeteners
- ★ Sugar
- ★ And many more



Single-Level Merchandiser Dimensions:  
20 $\frac{5}{8}$ " wide x 15 $\frac{5}{8}$ " deep x 13" high



- 57% of coffee drinkers add a type of creamer to their coffee



## BREAKTIME ESSENTIALS



## Keeping employees satisfied and productive all day long. And then some.

To keep your employees going throughout the day, it's important to have other refreshment offerings in addition to coffee and water. ARAMARK features a complete selection of breaktime essentials, all delivered and stocked in your breakroom by your Refreshment Specialist.

- ★ Bigelow, Lipton and Tazo teas
- ★ Swiss Miss hot chocolate
- ★ Pepsi cold beverages
- ★ Aquafina water
- ★ Nestlé water
- ★ Tropicana juices
- ★ Crystal Light On-The-Go Flavor sticks
- ★ Quaker oatmeal
- ★ Lipton soup
- ★ A variety of snacks

- Nearly 90% of management and more than 70% of employees feel it's important to have a wide variety of refreshments at work







## Why go out for breakroom supplies when they can come to you?

Now you don't have to spend your valuable time going out shopping for breakroom supplies, or deal with multiple suppliers and delivery personnel. Let your ARAMARK ServiceSTARS-certified Refreshment Specialist deliver and stock everything you need to create a clean, inviting breakroom environment for your employees. We also offer a wide selection of "green" products to help our clients minimize landfill waste and environmental impact of paper product usage.

- ★ Cups and lids
- ★ Paper towels and napkins
- ★ Plates and bowls
- ★ 100% recycled and recyclable cups, napkins, paper towels, plates and bowls
- ★ Cutlery
- ★ Soap, detergent and other cleaning supplies
- ★ Trash bags
- ★ Many more breakroom essentials



Green Thread™ is ARAMARK's ongoing commitment to environmental stewardship. Every day, in ways large and small, we work to reduce our impact and promote global fair trade.







## Consistently superior service you can count on.

ServiceSTARS, our award-winning service training program, empowers our team to fulfill all your specific refreshment needs. We utilize a full range of resources, including RefreshTECH<sup>®</sup>, our handheld inventory management tool, to ensure that you always have the products your employees want, when they want them. And our 10-Point Advantage Checklist outlines the services performed at each visit, ensuring that your breakroom is always fully stocked to provide your employees with The Complete Breaktime Experience.<sup>®</sup>

A fully trained ARAMARK team supports your business:

- ★ **Customer Service Manager**—Dedicated single point of contact for immediate response to your business needs
- ★ **Refreshment Specialist**—Reliable, uniformed professional committed to delivering all your refreshment needs
- ★ **Service Technicians**—Experts who maintain the equipment in your breakroom

- ARAMARK has the highest favorable rating over all our competitors when it comes to high-quality service, “one-stop” solutions and the most comprehensive range of products
- 95% of our clients are satisfied with our products and services



*Service in a class by itself.*  
[www.aramarkrefreshments.com](http://www.aramarkrefreshments.com)